

November 2022

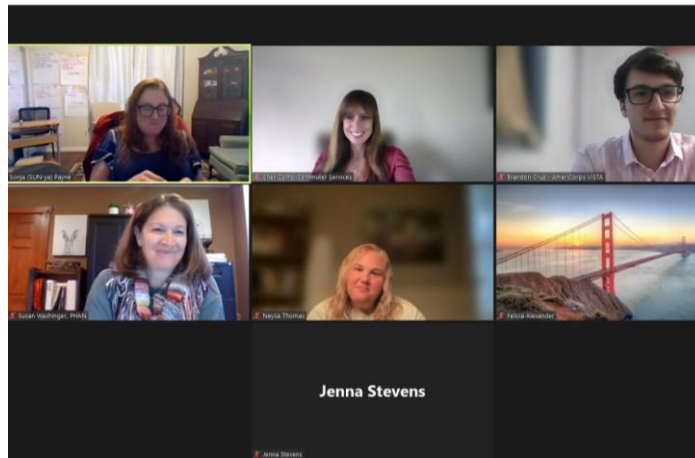
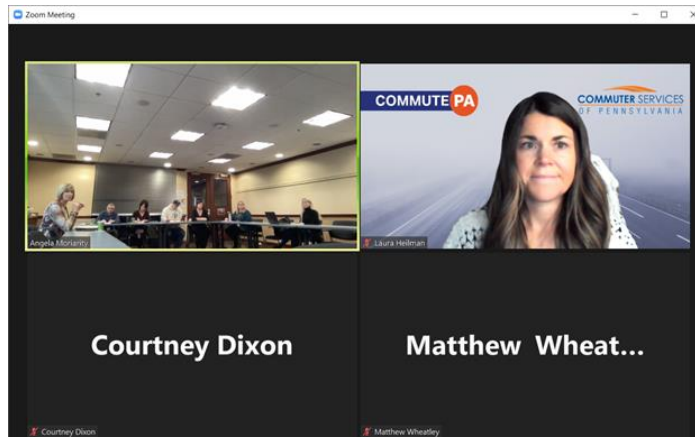
Monthly Activity Report



COMMUTER SERVICES

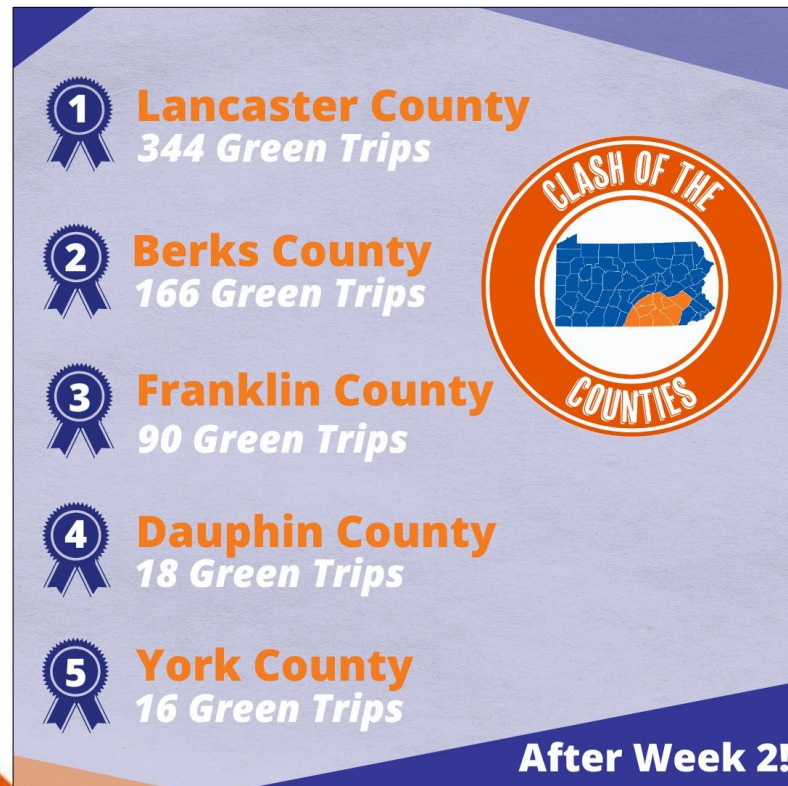
OF PENNSYLVANIA

Program Highlights



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This represents the final stats of our 3rd Annual Clash of the Counties challenge.



❖ Held a regional bike share meeting to discuss updates on current programs in our service area. Those in attendance included:

- BARTA
- Berks County Planning
- City of Lancaster
- City of Reading
- Derry Township
- Harrisburg City
- Lancaster County Planning
- rabbittransit
- Tri-County Planning
- Wyomissing Borough
- York County Planning

❖ Held our bi-monthly College Peer Group to discuss the *Best Universities for Commuters* designation.

Participating schools included:

- Harrisburg University of Science
- Millersville University
- YTI Lancaster

COMMUTE PA

November Totals*

93

New Members

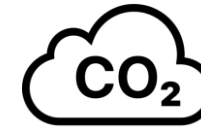


8,380
Greener Trips



151,845
Miles Not Driven

63 tons
CO₂ Reduced



\$94,904
Commuter Savings

204,514
Calories Burned



6,427
Gallons Gas Saved

TOTAL COMMUTERS



COMMUTERS TRACKING

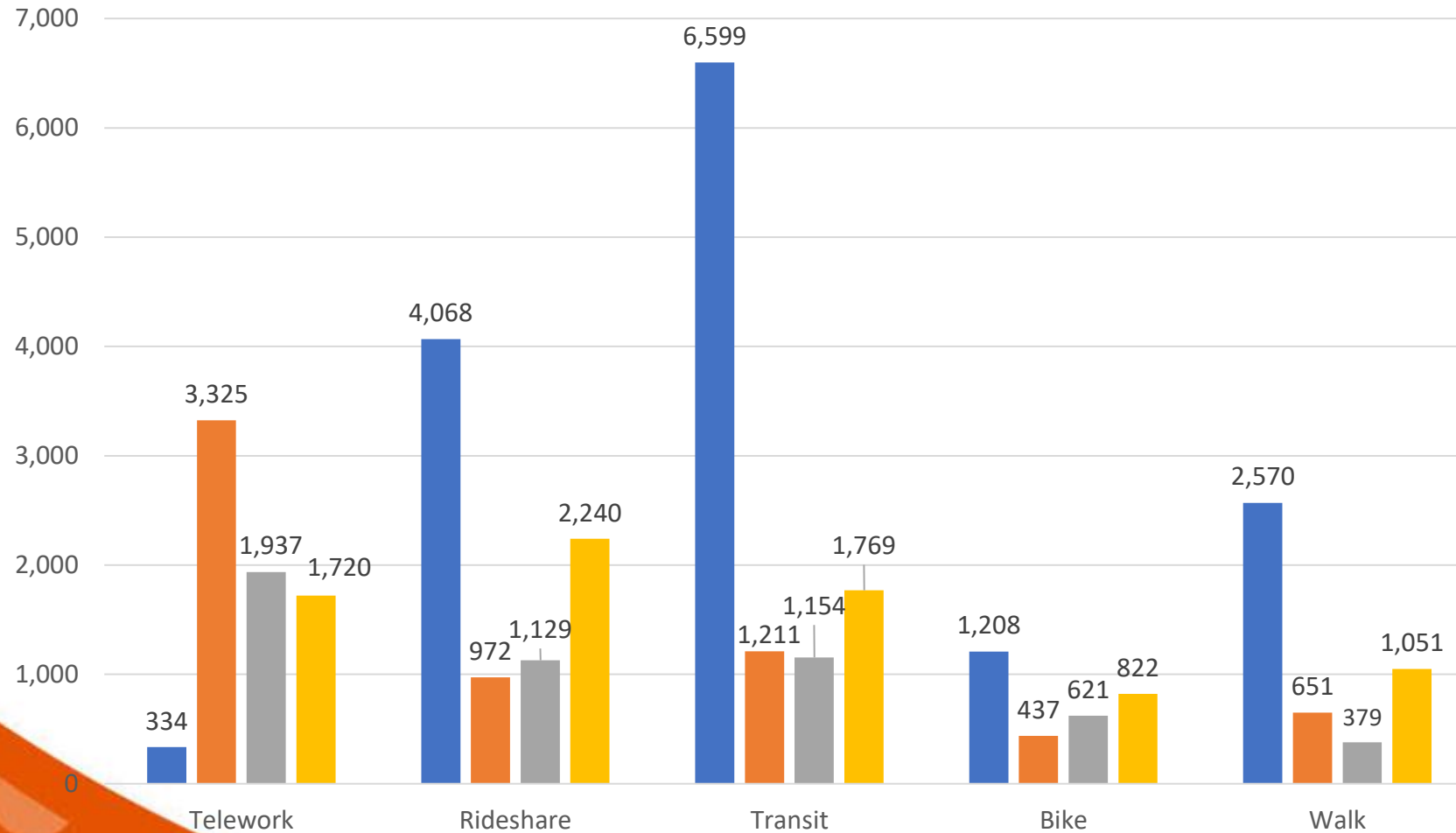


Note: Any decrease in total commuters is due to the staff working to cleanse the database in order to keep only interested commuters enrolled. The staff regularly works to keep the database clean with only active commuters and those with valid contact information.

Program Metrics

Recorded trips

■ Nov-19 ■ Nov-20 ■ Nov-21 ■ Nov-22



Outreach Meetings

- Acme Markets
- Aerotek Wyomissing
- Albright College
- Berks Packing Co., Inc.
- Caring Matters Home Care
- Church & Dwight
- DHL Dentsply Lancaster (*2 Meetings*)
- DHL Supply Hershey
- DHL Supply Unilever
- Dollar General
- ES3
- Eurofins Lancaster Labs (*2 Meetings*)
- FedEx Ground Newville
- GEODIS Chambersburg
- Hollywood Casino Morgantown
- Kelly Services
- Lancaster General Health
- Lancaster Recreation Commission
- Masonic Villages (*2 Meetings*)
- Mattel
- Office of Vocational Rehabilitation Reading
- PA CareerLink Cumberland
- PathStone
- Penske
- Pixele
- Plastic Industries
- Safe Berks
- RACC
- RRTA
- The Performance Group Lancaster (*2 Meetings*)
- The Performance Group York
- The Real Deal
- Tyson Foods
- YWCA Harrisburg

Outreach Events

- Adams County Domestic Relations Fair
- Berks Connections Presentation (3 Events)
- Church & Dwight Fair
- County of Lancaster T-Day
- Cumberland County Reentry Fair
- DHL Dentsply Lancaster Presentation
- DHL Dentsply Lancaster T-Day
- Franklin County "Ask Me Anything"
- PA CareerLink Berks Job Fair
- PA CareerLink Berks Presentation
- Reading Housing Authority Presentation
- TE Middletown Refer a Friend Event



Top: Kandi interacts with a commuter during a fair at Church & Dwight.

Bottom: Laura and Jen Boley (RRTA) help commuters during a T-Day held at County of Lancaster.



Marketing & Commuter Outreach

SOCIAL MEDIA STATS

	1,717 Likes
	324 Followers
	559 Followers
	135 Followers

WEBSITE STATS

1,308 Users
1,493 Sessions
2,050 Page Views

Commuter Engagement Email and Text Campaigns:

- DHL Dentsply Lancaster
- Franklin County Government
- TE Middletown

Marketing & Commuter Outreach

Created holiday rewards poster and TV slide for employers

Clash of the Counties social media engagement and certificate creation

Distributed Perry County transportation survey

Developed quarterly partner E-gram

This represents the holiday poster created for distribution to employers to promote the rewards on Commute PA.



Customer Service & Other TDM Activities



Responded to **19**
commuter emails/texts



Assisted **30**
commuters via phone



Helped **3** commuters
on Live Chat



Submitted **1**
ERH trip (Amtrak)

- Active Transportation Summit
- Association for Commuter Transportation TDM Forum
- City of Reading Service/Network Roundtable
- Greater Reading Chamber Alliance Community Advocacy Meeting
- HATS MPO Meeting
- KAK Vanpool Services Meeting
- Lancaster MPO (2 Meetings)
- Lebanon MPO Meeting
- PSU/NSF Perry County Grant (2 Meetings)
- Franklin MPO Meeting
- Franklin Together Coalition Meeting
- RATS MPO Meeting
- Shippensburg Human Services Council Meeting
- Veritrove Bike Share Meeting