



July 2022

# Hello Berks County! | E-FLASH



## HELP US, HELP YOU

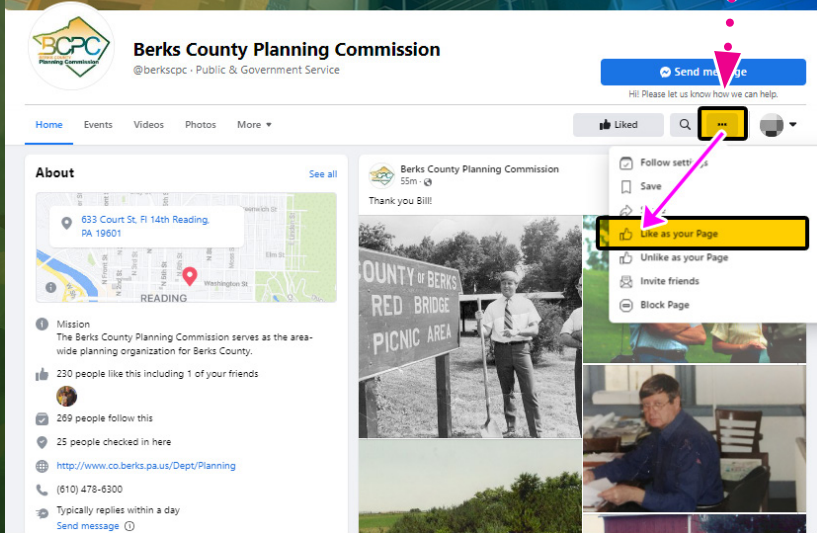
### SOCIAL MEDIA NETWORKING/OUTREACH

In efforts to grow BCPC's online presence, we invite you to like, share and follow the BCPC Facebook page.

Please follow us at:

<https://www.facebook.com/berkscpc>

We'd love to have your follow as we will follow back.



BCPC has been coming up with strategies to help grow our community of pages and here are a few suggestions to get started:

- Like and follow our page
- Be active and active. Yes, it was said twice. If your organization doesn't have anything to post, feel free to share our posts to help share our messages. The benefit of helping others, their message gets out and your brand will be attached to their post to help your recognition.
- Help share posts through personal accounts. Just sharing posts will organically reach more personal pages to help build awareness of our brands.

The ultimate goal is to help our Berks County Businesses, Departments and Entrepreneurs grow organically with helping each other simply through a courtesy of a sharing our ideas and posts. As a County we can really come together and show neighboring counties, Berks County is a place to live, work and play.

