

December 2022

Monthly Activity Report



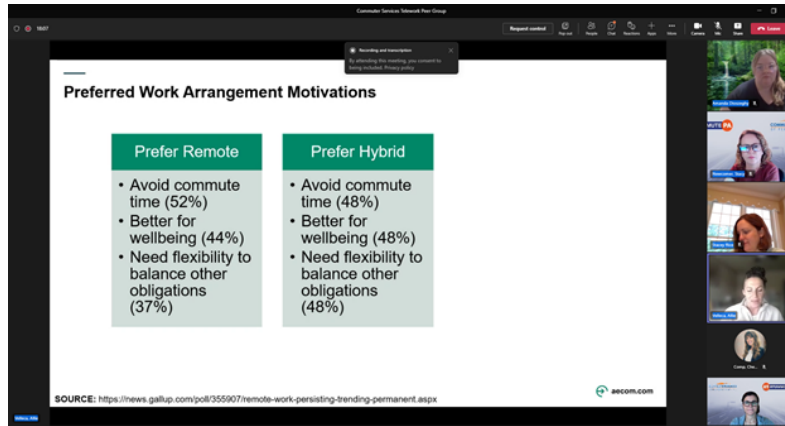
COMMUTER SERVICES

OF PENNSYLVANIA



Program Highlights

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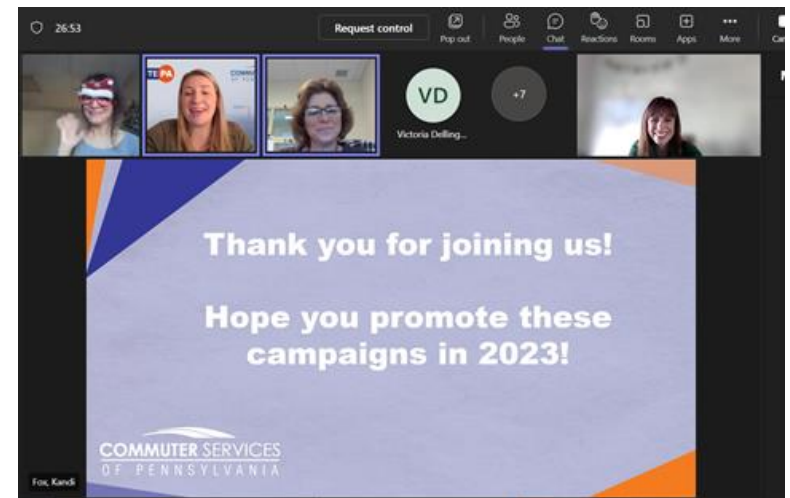


Held the final ETC Telework Peer Group meeting of the year. This meeting featured a presentation by Allie Velleca with AECOM on Hybrid Work Trends. Those in attendance included:

- @Home in Adams County
- Eurofins Lancaster Labs

Conducted a prospective session to educate potential employers on Commuter Services of PA. Those in attendance included:

- Berks Community Action Program
- Berks Intermediate Unit
- JLG Industries
- MSC Industrial Supply
- Patriot News
- Penn Waste
- Pennex Aluminum
- QPS Employment Group



Program Highlights

Held Coffee & Collab virtual meeting with Red Rose Transit Authority for Lancaster County employers. Those in attendance included:

- Eurofins Lancaster Labs
- Nissin Foods
- Sauder Eggs
- Spring Glen Fresh Foods



Lancaster employers gather for a Coffee & Collab meeting co-hosted with RRTA.



The Performance Group in Berks County signed on as an employer partner.



QPS Employment Group in Franklin County signed on as an employer partner.

Mother Veronica Resource Center

Mother Veronica Resource Center in Berks County signed on as a community partner.

COMMUTE PA

December Totals*

44

New Members

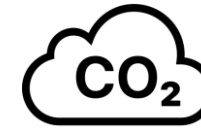


7,613
Greener Trips



145,073
Miles Not Driven

60.5 tons
CO₂ Reduced



\$90,671
Commuter Savings

193,759
Calories Burned

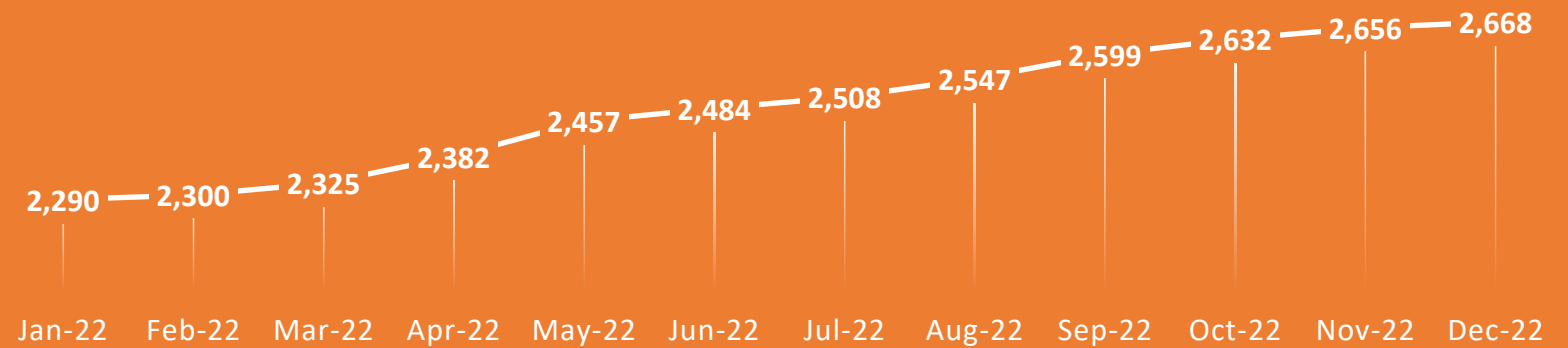


6,169
Gallons Gas Saved

TOTAL COMMUTERS



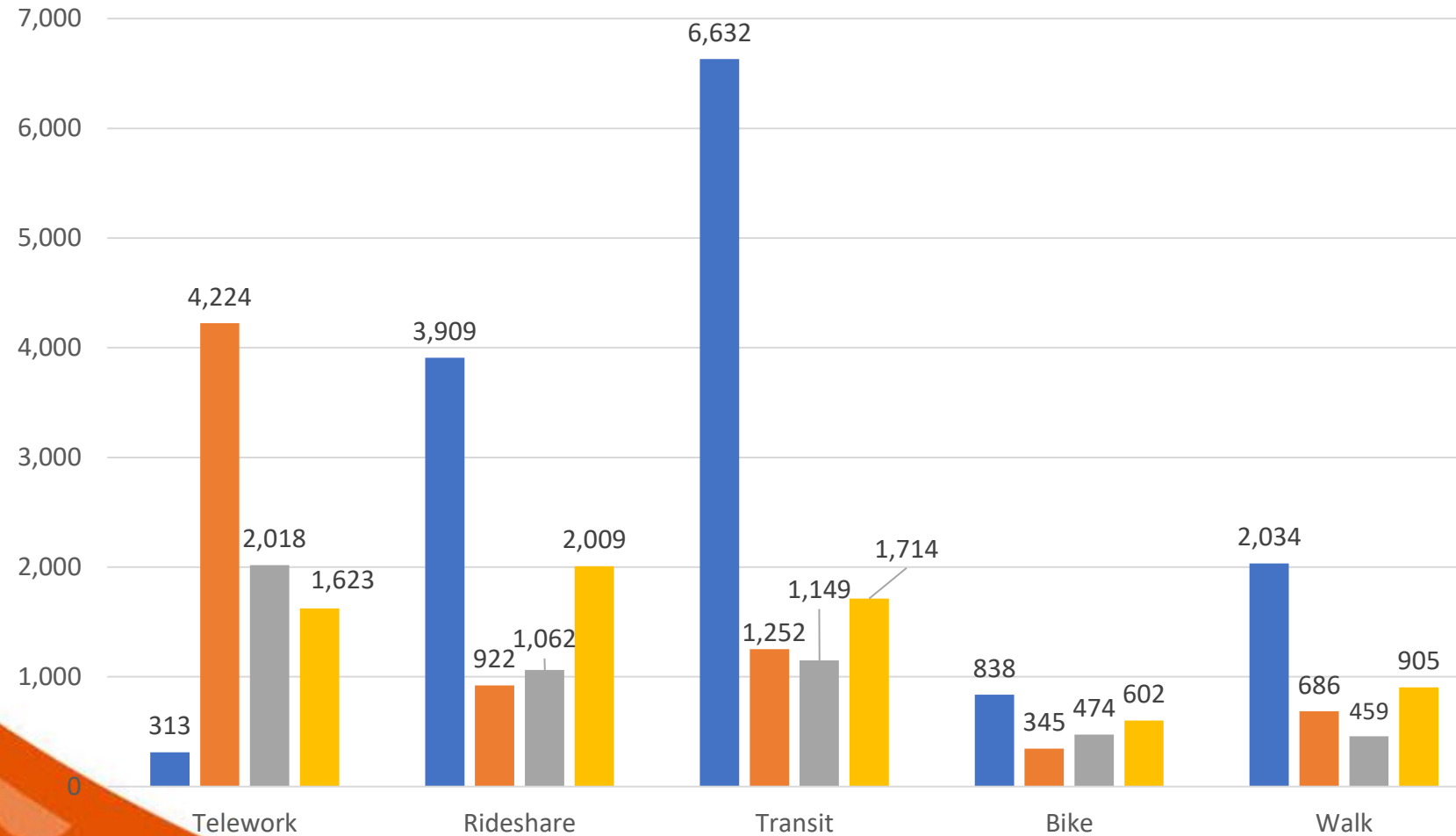
COMMUTERS TRACKING



Note: Any decrease in total commuters is due to the staff working to cleanse the database in order to keep only interested commuters enrolled. The staff regularly works to keep the database clean with only active commuters and those with valid contact information.

Recorded trips

■ Dec-19 ■ Dec-20 ■ Dec-21 ■ Dec-22



Outreach Meetings

- Aerotek
- Berks Career & Technology Center
- DHL Supply Unilever
- Eurofins Lancaster Labs
- Franklin County Government
- Lebanon Transit
- Lowe's
- Menasha Newville
- PA CareerLink Adams
- PA CareerLink Berks
- PA CareerLink Franklin
- PA CareerLink York
- PA Dept. of Labor & Industry Office of Vocational Rehabilitation
- Parx Casino
- Penske Logistics Distribution Center
- QPS Employment Group
- Red Rose Transit Authority
- Reading Housing Authority
- The Performance Group Reading
- ThredUp
- Tradesman International
- Tri-County OIC (*4 Meetings*)

Outreach Events

- Adams County Domestic Relations Office Fair
- Ashley Furniture New Hire Presentation
- Berks Latino Workforce Development Corporation Presentation
- Eurofins Lancaster Labs Virtual "Ask Me Anything"
- Mother Veronica Resource Center Presentation (*5 Events*)
- PA CareerLink Berks Presentation (*2 Events*)
- PA Dept. of Labor & Industry Office of Vocational Rehabilitation Presentation
- The Performance Group Reading Presentation
- Tri-County OIC T-Day

Michele speaks during one of the classroom presentations held at Mother Veronica Resource Center.



Marketing & Commuter Outreach

SOCIAL MEDIA STATS

	1,720 Likes
	322 Followers
	563 Followers
	137 Followers

WEBSITE STATS

1,138 Users
1,302 Sessions
1,845 Page Views

Commuter Engagement Email Campaign:

- Eurofins Lancaster Labs

Marketing & Commuter Outreach

Designed Fall 2022/Winter 2023 Program Update

Created and distributed "New Year, New Commute!" poster and TV slide

Developed quarterly Commuter Perks Program for employers

Created 2023 promotional marketing calendar

This represents the TV slide created for distribution to employers to promote the rewards on Commute PA.



Customer Service & Other TDM Activities



Responded to **10**
commuter emails/texts



Assisted **20**
commuters via phone



Helped **4** commuters
on Live Chat

- AVR Vanpool Meeting
- Berks Connections Graduation Network Event
- Cumberland County Reentry Coalition Meeting
- Greater Reading Chamber Alliance Business & Advocacy Alliance Meeting
- HATS MPO (*2 Meetings*)
- Lancaster Bikes Meeting
- Lebanon MPO Meeting
- NSF/PSU/Perry County Grant Meeting
- Pedestrian & Pedalcycle Advisory Committee Meeting
- York MPO Meeting